

INVESTOR

*Strategic Vision for
Growth and Innovation*



PITCH DECK

Presented By
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THE VISION



Why CavBot Exists

Web teams still operate through too many disconnected tools. CavBot exists to bring visibility, response, and recovery into one system.

Long-Term Vision

We believe the future of the web will be operated through intelligence, not scattered tools. CavBot is designed to help teams monitor, reason, fix, research, and turn broken moments into guided recovery.

What We're Building Toward

Our goal is to make operating a website feel as coordinated as building one. When we do succeed, CavBot becomes the system websites rely on to monitor, respond, and recover.



Founder Background

I'm a published author, self-taught web architect and software engineer with years of hands-on experience building websites, products, and digital systems. That range shaped how I think about the web and why I built CavBot.



Why This Team

I ship fast. CavBot went from idea to a live product in under four months, built end to end by me. What gives this team an edge is not just speed, but the ability to connect product, engineering, design, and web operations into one working system.

Previous startup experience

CavBot is not my first time building. I've spent years creating products, brands, and systems independently, and CavBot is the strongest expression of that accumulated experience.



THE PROBLEM

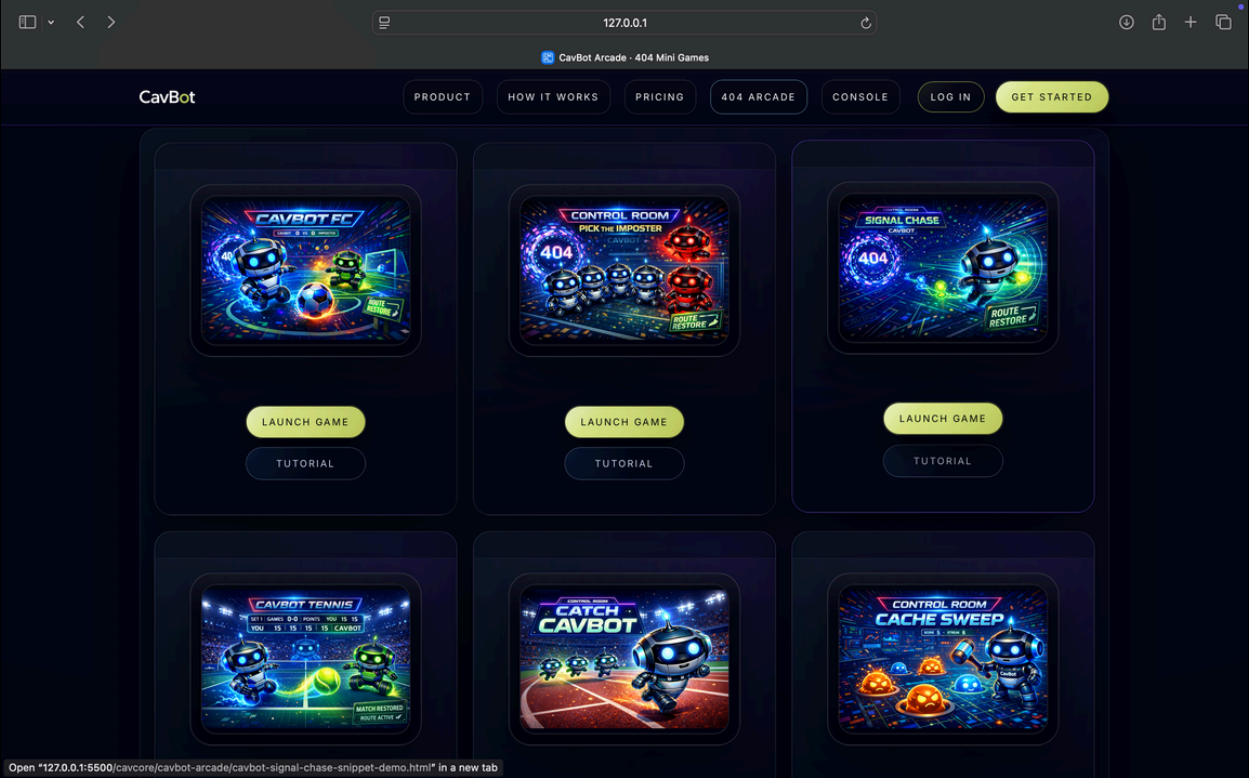


Websites are now where businesses sell, support, and grow, but most teams do not know what is actually happening until something breaks, traffic drops, or customers leave.

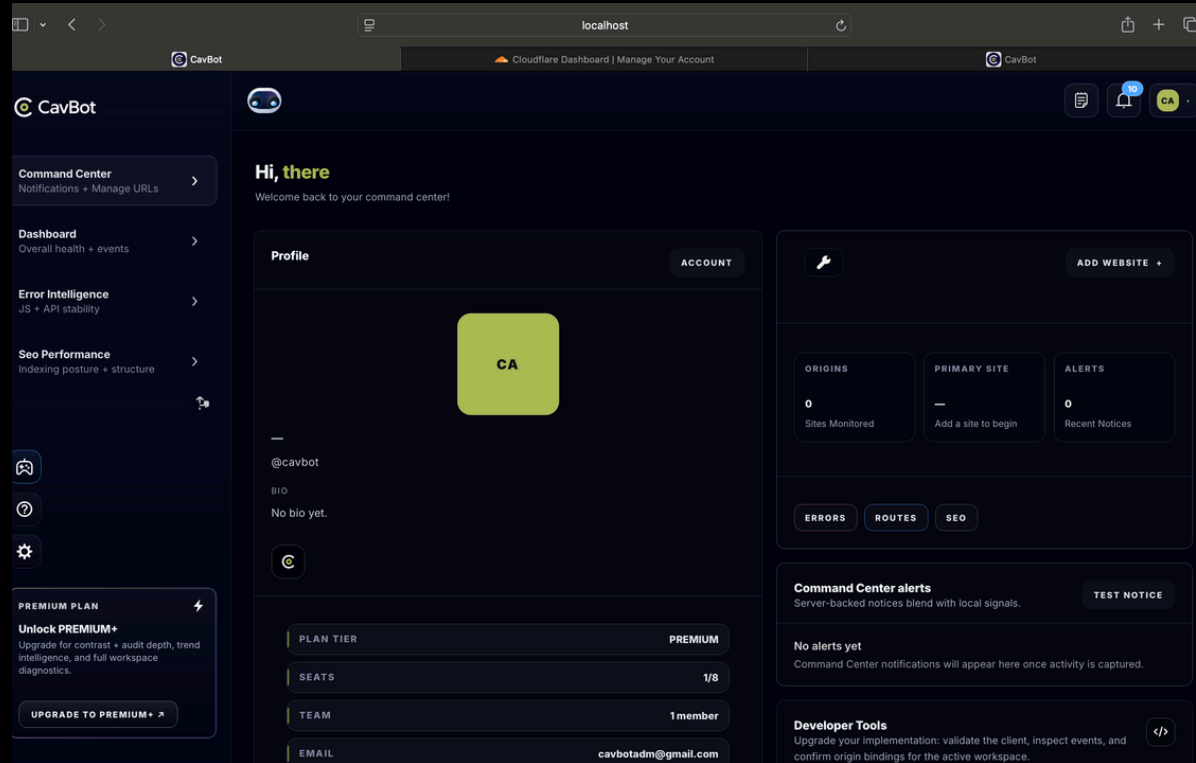
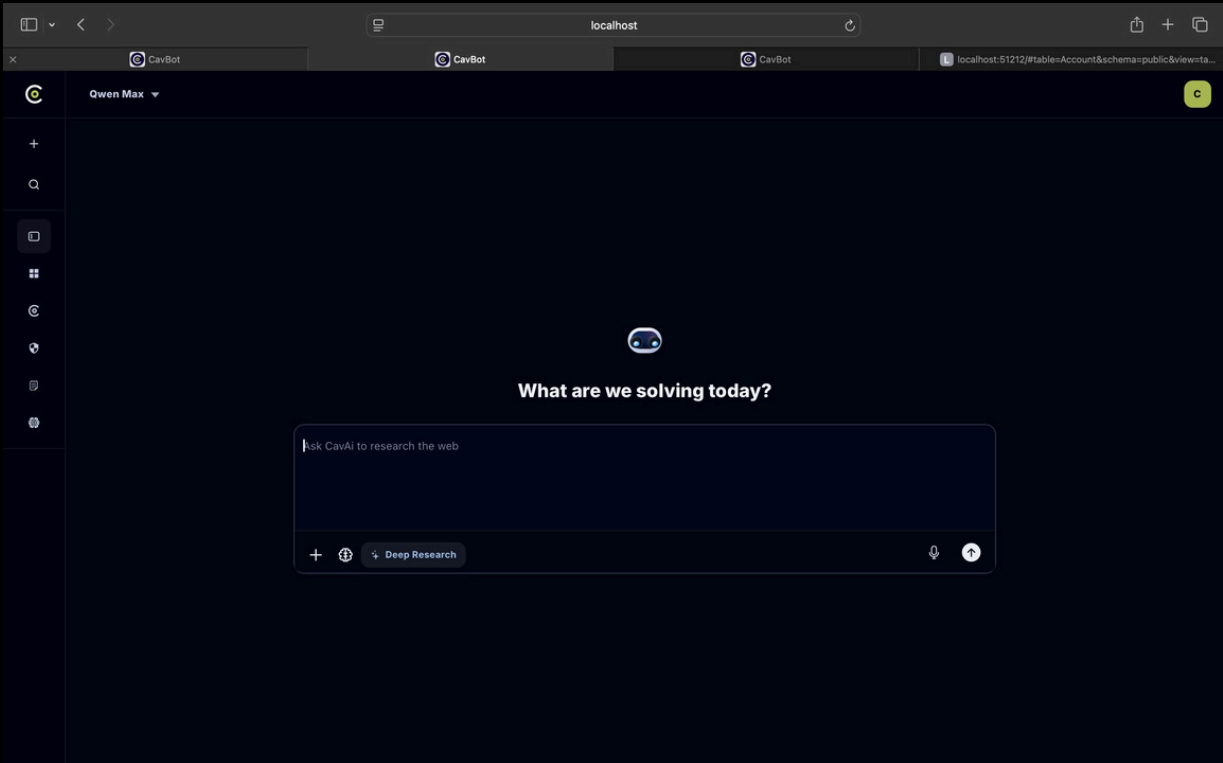
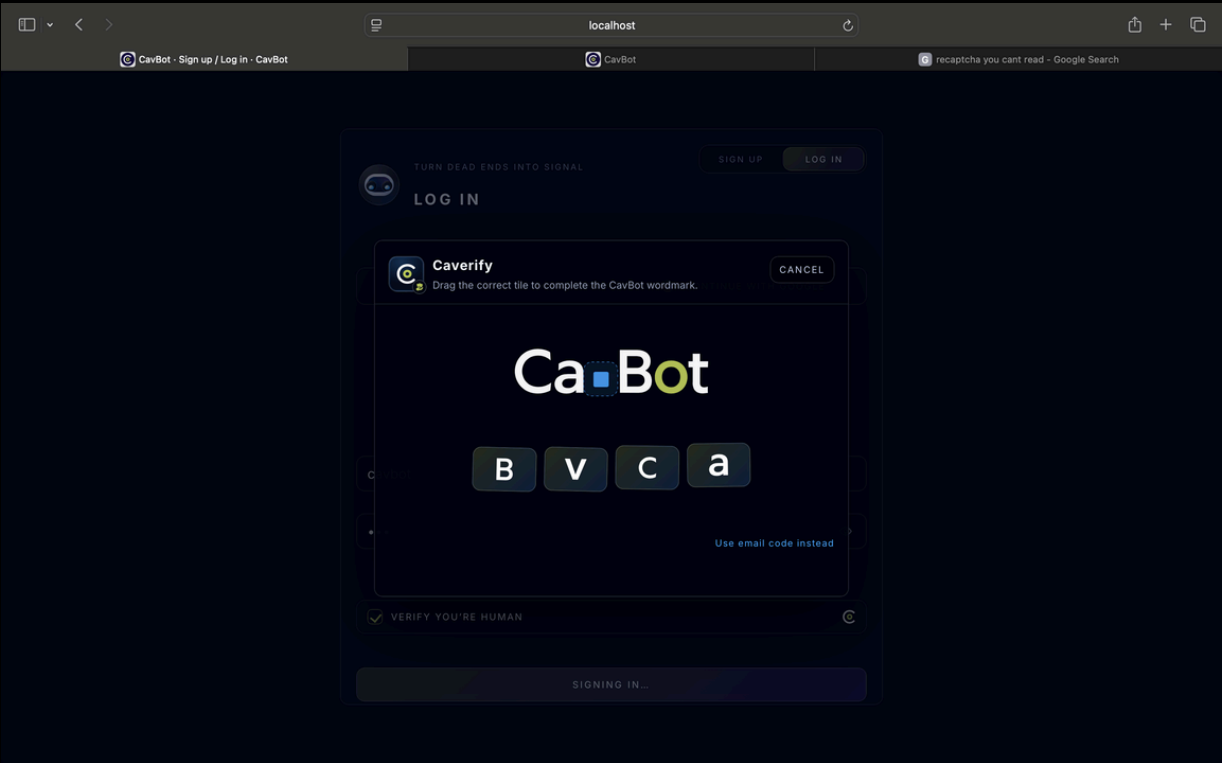
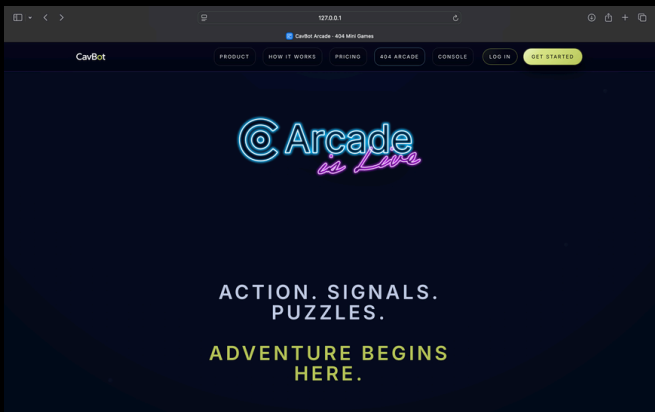
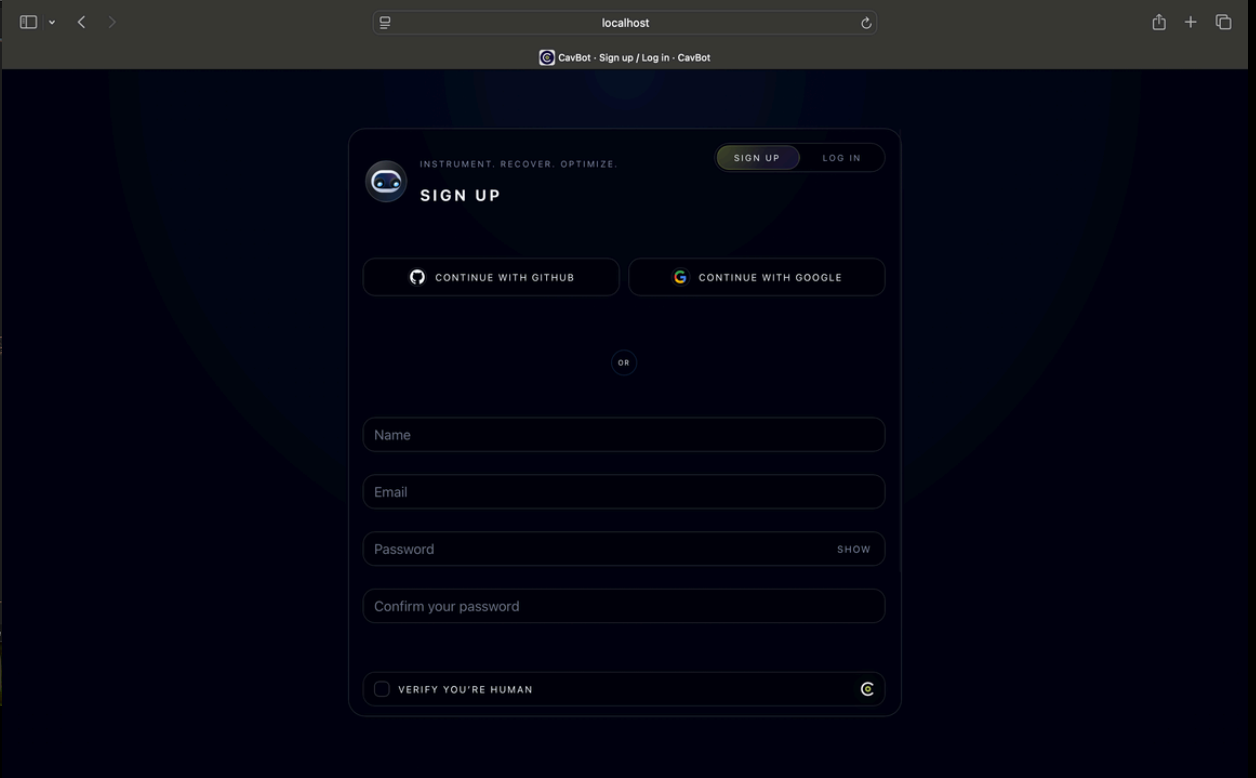
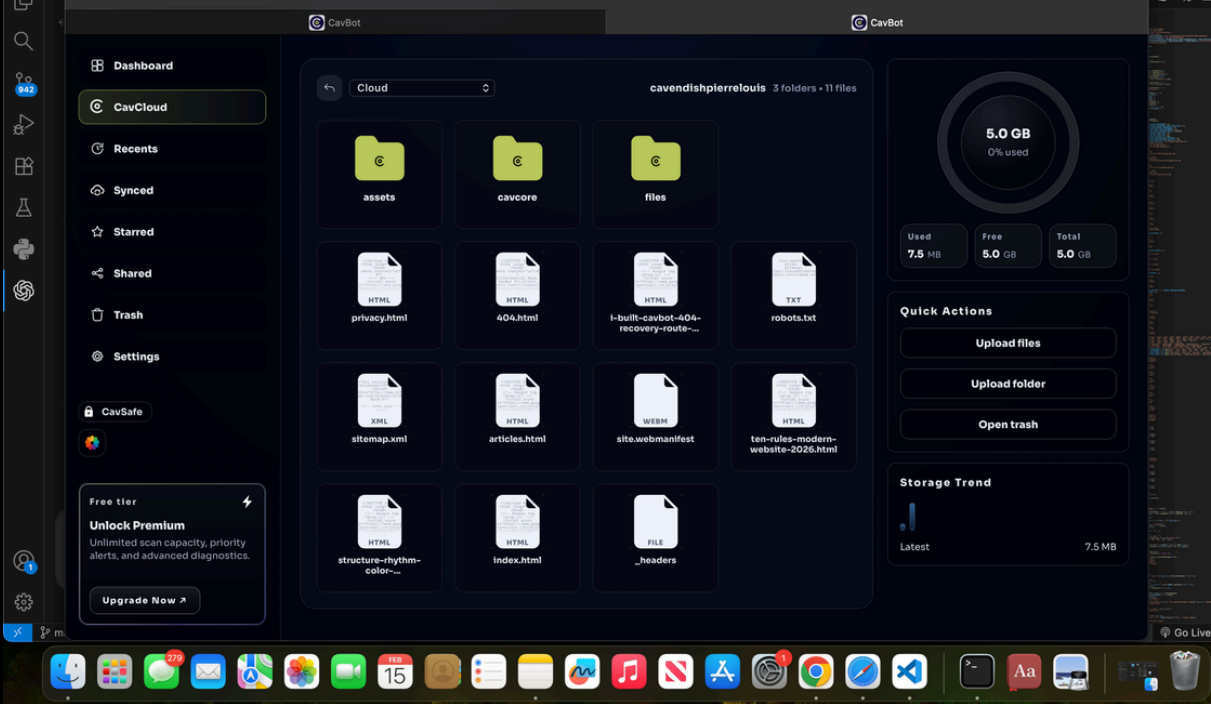


THE SOLUTION

CavBot gives businesses one place to monitor their website, understand what needs attention, and take action before small issues become lost traffic, missed leads, or support problems.



Open "127.0.0.1:5800/cavcore/cavbot-arcade/cavbot-signal-chase-snippet-demo.html" in a new tab





Why Customers Will Use CavBot

Businesses already depend on several tools to monitor traffic, errors, performance, and website health. CavBot brings that work into one place, so customers can catch problems sooner, and act on what needs attention next.



What Differentiates the Product

Most tools only show one part of the problem. CavBot connects detection, diagnosis, and action in one system, so customers can move from “something is wrong” to “here is what to fix next.

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How we sale

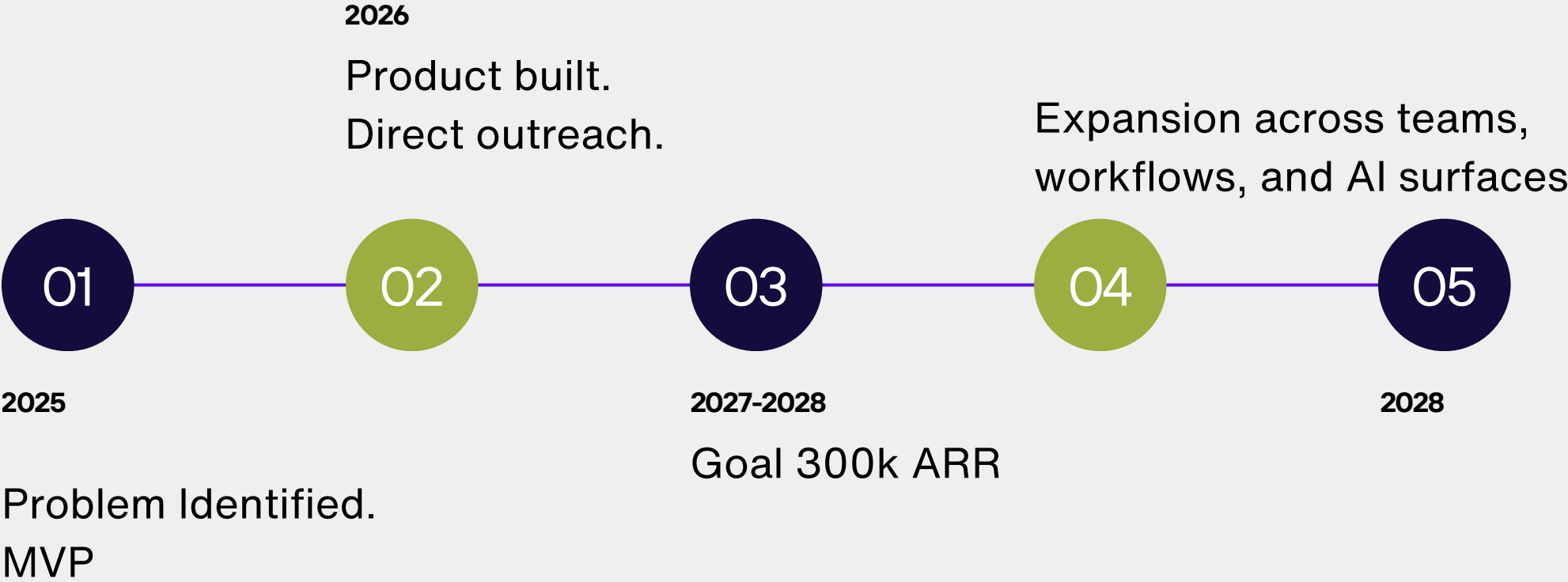


We start founder-led through direct outreach, live demos, and product-led signup. Our first customers are technical founders, agencies, and teams running live websites.

THE PRODUCT



TRACTION & MILESTONES



2029-2030

**NEW FEATURES AND DEEPER PLATFORM REACH
500K ARR**



Go-to-Market Strategy

How We Reach Customers

Direct outreach, live demos, and product-led signup.

Initial Go-To-Market Strategy

Founder-led at first. Win a few real users, get them active, and use those results to drive referrals and paid growth.

Where We Start

Technical founders, agencies, and teams running live websites where broken routes and lost traffic already hurt.





BUSINESS MODEL

How CavBot Makes Money

CavBot is a subscription platform with free, premium, and premium+ tiers. Customers pay more as they unlock deeper AI, broader workflow access, and more value across the product.

How The Model Scales

The model scales through upgrades, more sites, more workflows, and team adoption. As CavBot becomes part of daily operations, revenue grows with real usage, not just signups.





BUSINESS MODEL

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Additional Revenue Paths

Beyond subscriptions, CavBot can expand into enterprise plans, advanced AI workflows, secure collaboration, and higher-trust operational tooling. The strongest upside comes from deeper product usage, not just more seats.

Operating Discipline

The business is designed to stay efficient. Usage is controlled by plan, model routing, and product access so cost stays aligned with value as the platform scales.





-  Billing
-  Account
-  Security
-  Billing
-  Collaboration
-  Websites
-  Notifications
-  History
-  Browser Data

Billing

cavbotadm@gmail.com · @cavbot · Member since July 16th, 2026

Pro

BILLING

INVOICES

PLANS

FREE		PRO		PLUS	
					
Websites	1	Websites	20	Websites	6
Seats	4	Seats	8	Seats	16
CavBot Cloud	5 GB	CavBot Cloud	500 GB	CavBot Cloud	50 GB
Downgrade		Current plan		Upgrade	

THE FUNDRAISE

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Raising \$50K

Pre-seed



What This Round Unlocks

Move CavBot from launch-ready product to real market traction, early revenue, and stronger platform depth.



How Capital Will Be Used

Product hardening, infrastructure, onboarding, and the workflows that turn usage into repeatable adoption.



Post-Raise Hiring Focus

First hires across engineering, infrastructure, and growth around the parts of the product already proving most important.

WHY CAVBOT WINS

CavBot wins because it solves the problem as one system, not a bundle of tools. Where other products stop at reporting or one isolated workflow, CavBot connects visibility, action, and recovery in one product.

- One system, not scattered tools
 - Built around real website pain
 - Recovery is part of the workflow
 - Clear path from issue to action
-



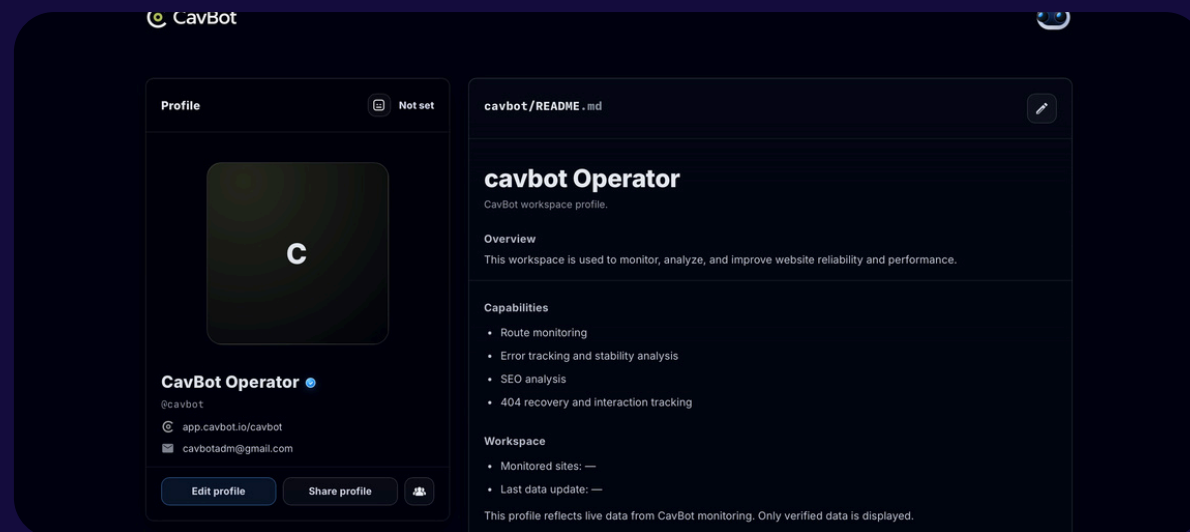


THANK YOU



CavBot is a website intelligence platform. We bring clarity to what happens after launch — helping every digital experience stay reliable, resilient, and ready to recover.

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